

ICHE

International Conference on Hydroscience and Engineering

28 September – 2 October 2014

Universität Hamburg, Main Building

Exhibitor Information



Table of contents

	page
Welcome note	2
Contact	3
Venue	4
Exhibition areas	5
Exhibition and sponsoring opportunities	6
Important information for exhibitors	9
Notes on the registration procedure	10
Order for stand space	11
Order for sponsoring opportunities	12
General terms and conditions of participation	13

Welcome note

ICHE 2014 in Hamburg is the latest in a well-established series of bi-annual Hydrosience & Engineering conferences, which began in Washington, DC in 1993. Beijing hosted ICHE in 1995, followed by Cottbus (1998), Seoul (2000), Warsaw (2002), Brisbane (2004), Philadelphia (2006), Nagoya (2008), Chennai (2010) and Orlando (2012).

These conferences have served as a welcome forum to report and discuss the latest scientific advancements and practitioner's solutions in hydrosience and engineering. Four full days of presentations under the slogan "Hydro-Engineering for Environmental Challenges" will put you in touch with about 250 participants from the sectors of research and public administration and will provide ample networking opportunities for future activities.

Conference topics include:

- Water Resources Planning and Management
- Experimental and Computational Hydraulics
- Groundwater Hydrology, Irrigation
- Urban Water Management
- River, Estuarine and Coastal Dynamics
- Sediment Transport and Morphodynamics
- Interaction between Offshore Utilisation and the Environment
- Climate Change, Adaptation and Long-Term Predictions
- Eco-Hydraulics and Eco-Hydrology
- Integrated Modeling of Hydro-Systems
- Uncertainty and Reliability of Hydro-Systems
- Remote Sensing and Field Monitoring
- Information Management and Decision Support Systems
- Academic and Professional Training

On behalf of the organizing committee, we invite you to join us for the ICHE 2014 in the very attractive and lively city of Hamburg.

Conference organizer

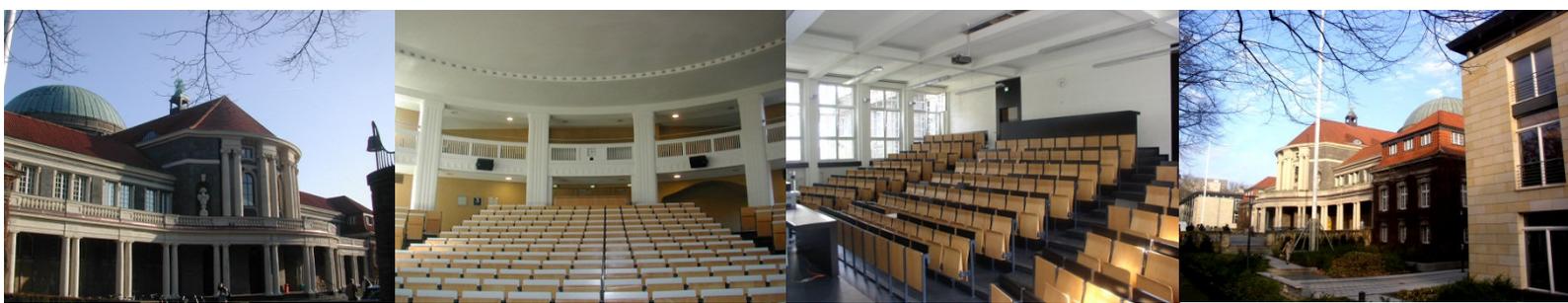
Dr. Rainer Lehfeldt
ICHE 2014 Secretariat
c/o Bundesanstalt für Wasserbau
Wedeler Landstraße 157
22559 Hamburg

Conference organization, exhibition and sponsoring:

Universität Hamburg Marketing GmbH
Alexandra Callenberg
Feldbrunnenstraße 9
20148 Hamburg

Telephone: +49 40 42838-6702
Fax: +49 40 428 38 2011
Email: alexandra.callenberg@uni-hamburg.de

Venue



Universität Hamburg

Main Building

Edmund-Siemens-Allee 1, Hamburg

http://www.marketing.uni-hamburg.de/raeume/uebersicht/haupt_e.html

(Please note that this does not work as a postal address! Our postal address is given on page 3.)

Hamburg

Together with the Federal Waterways Engineering and Research Institute BAW and the German Coastal Engineering Research Council KFKI the Local Organising Committee invites you to attend the 11th International Conference on Hydrosience and Engineering, hosted by the Free and Hanseatic City of Hamburg, in the early fall 2014.

The ICHE 2014 will be held at the University of Hamburg, situated in the city-centre surrounded by a nice public park and in walking distance to the downtown area and also to a variety of hotels, bars and fine restaurants.

Hamburg is a thriving industrial metropolis and one of the leading European container ports. Visitors to the city also treasure the friendly atmosphere in a setting between Hanseatic tradition and Europe's Green City of 2011 as well as numerous universities, musical theatres, museums, and the Hamburg opera.

The countryside around Hamburg is charming and attractive with large fruit plantations, old farm houses and the coastlines of the North and Baltic Sea nearby.

We look forward to welcoming you in Hamburg in September/October 2014.

Exhibition areas

Foyers of the Main Building

Here you find many lucrative exhibition areas close to the lecture halls in which the conference takes place. The foyers are meeting areas for catering and networking during the conference breaks.



Exhibition and sponsoring opportunities

The ICHE 2014 offers you the opportunity to individually address prospective clients, thus ensuring that you get focussed attention in an unusual setting.

The possibilities listed below are merely intended as suggestions and we will be pleased to prepare a package tailored to your personal requirements. We look forward to hearing your ideas.

Just have a word with us!

Alexandra Callenberg

alexandra.callenberg@uni-hamburg.de or by telephone on +49 40-42838-6702

CONFERENCE STAND		Prices in euros
		plus 19 % VAT
Conference stand Basic 2 x 2 metres (4 sqm) including a bar table, power outlet (220 V) and WLAN		EUR 1,450.-
Conference stand Premium 3 x 2 metres (6 sqm) including a bar table, power outlet (220 V) and WLAN		EUR 1,850.-
ADVERTISING AND SPONSORING OPPORTUNITIES		
A1	Advertisement in the conference handbook (whole page: about 21 x 10 cm, vertical format) Planned distribution: To be handed out to the participants at the registration desk Cover page 2 or 3 Cover page 4 Inside page	Colour print EUR 1,300.- EUR 1,500.- EUR 910.-

B1	<p>Prime Sponsor – 1 position available Our prime sponsor will receive the following acknowledgements and benefits:</p> <ul style="list-style-type: none"> • 6 sqm exhibition space • Company banner in prominent location at the conference venue (print via company) • Icebreaker Event is named after the sponsor. • Sponsor logo on conference announcements • Sponsor logo as well as advertisement and link to sponsor webpage on conference web page • Sponsor logo on delegate bag • 2 participants may attend the conference as invited guests of the sponsor, Icebreaker and banquet included • Sponsor may host lunchtime – day to be agreed 	EUR 8,000.-
B2	<p>Sponsor of a Mini Symposium – 4 positions available Our sponsor will receive the following acknowledgements and benefits:</p> <ul style="list-style-type: none"> • Acknowledgement as a sponsor of a Mini Symposium on conference announcements, in conference handbook and on website • Sponsor may include gift or brochure in delegate information at the Mini Symposium • 6 sqm exhibition space at main conference • 2 participants may attend the conference as invited guests of the sponsor, Icebreaker included • Sponsor may give 10 min presentation at the Mini Symposium 	EUR 5,000.-
B3	<p>Writing materials as an insert in the conference bags (supplied by the sponsor) Advantages: presence of your company with your logo on branded biros and writing pads for each participant</p>	EUR 1,500.-
B4	<p>Conference bags Logo presence together with conference logo on the conference bags</p>	EUR 3,500.-
B5	<p>Company brochure in the conference bag Your company brochure or product flyer will be placed in the conference bag and are therefore bound to catch the attention of all participants. Max. 8 pages in DIN A4 format</p>	EUR 1,500.-
B6	<p>Conference cups Logo presence together with conference logo on the conference cups. The cups can be taken home by the conference participants.</p>	EUR 3,500.-

C1	<p>Sponsorship of the conference banquet (exclusive) Most participants will be guests at the conference banquet. Your company can be the decisive design element of this conference highlight.</p> <p>Included:</p> <ul style="list-style-type: none"> • Advertisement in the main programme naming you as the evening's sponsor • Your roll-up at the entrance to the location • Your company logo printed on the menu • 2 tickets for the banquet 	EUR 4,000.-
C2	<p>Sponsorship of the Icebreaker (exclusive)</p> <ul style="list-style-type: none"> • The Icebreaker is the welcome event for all participants on 28 September 2014. It takes place at the unique Chinese Tea House Yu Garden. • Icebreaker Event is named after the sponsor. • Company banner in prominent location at the event location (print via company) • Company logo on the drinks menu • Free participation for 2 persons at the Icebreaker 	EUR 5,000.-
C2	<p>Sponsorship of a lunchtime (exclusive)</p> <ul style="list-style-type: none"> • Company banner in prominent location in the lunchtime area (print via company) • Company logo on the menus • Company logo on stand-up displays on the bar tables and on the buffet 	EUR 2,000.-

All items can be booked individually or in different combinations. In this way you can assemble your package to suit your individual requirements and ideas.

Important information for exhibitors

- On request we will also be pleased to provide you with a number of conference programmes. If you are interested please contact the conference organisation unit directly.
- The sponsoring opportunities are allocated on a "first come – first served" basis. Unfortunately, no options can be granted on certain offers.
- Signing and returning your order for sponsoring opportunities means that your acceptance is binding.
- By registering you recognise the General Terms and Conditions of Participation and Business. The place of performance and the place of jurisdiction for all reciprocal obligations is Hamburg. This also applies to claims based on cheques or bills of exchange. The contract will be formed on receipt of the invoice. Payment is due immediately after the issue of the invoice without any deductions.
- The prices are quoted net plus the VAT applicable in the current year.
- Uni Hamburg Marketing GmbH (UHHMG) is responsible for all invoicing.
- The offers include the described presentation services. Additional presence through the placement of advertising material is possible as described in the individual offers. The costs of advertising material, brochures etc. are not included in the sponsoring price and must be borne by the sponsors themselves.
- UHHMG will inform you in due course of all details regarding the handling of the formalities for the items you have booked.
- Exhibitors will receive two exhibitor passes for their staff which includes daily lunch, coffee breaks and attendance at the Icebreaker, which is our welcome event at the Chinese Teahouse Yu Garden.



- All exhibitors will be listed on the conference website with a hyperlink to their home website, and will be listed in the conference programme book.
- All exhibition and sponsorship items are subject to German VAT at 19%*.
*VAT can be reclaimed by overseas tax-registered companies in many cases

No matter what package you choose, as a sponsor you certainly stand to benefit from many advantages:

- Separate mention of your company in the conference programme (if booked in time)
- Presentation of your logo on the conference website
- Presentation of your logo at the conference (depending on the scope of the booked service)

Notes on the registration procedure

Dear exhibitor,

In order to optimise the organisation of the exhibition and the image you put across, we ask you to fill in the forms on the reverse!

We will regard your reservation as a **binding registration**. A cancellation may therefore involve costs. Stands are allocated on a "first come -first served" basis. This also depends on the size of the stand, local conditions and the information you provide on the registration form. We will do our best to accommodate special wishes, but cannot give any binding commitment in this respect. On the basis of the information you provide we will develop a plan for the exhibition.

On the next page please fill in the form entitled "Order for Stand Space" so that we have all data such as the invoice address and the contact data of the staff taking part in the exhibition. Please give us the contact data of your stand constructor as well. If you do not explicitly inform us of your invoice address, please note that there will be a processing fee of up to € 15.00 net for a change of address at a later date.

After the completion of the planning, we will send you the plan for the stand with a list of exhibitors and further detailed information about the exhibition, including the confirmation.

The General Terms and Conditions of Business of UHHMG apply.

Please do not hesitate to contact us if you require any further information.

Yours sincerely

Universität Hamburg Marketing GmbH exhibitor team

Data protection information

Our company treats all personal data in accordance with section 4 of the German Federal Data Protection Act. When you register for this conference it is imperative for us to collect, save and process your personal data. This is done for the sole purpose of organising and carrying out the event. Your data will only be disclosed to third parties who are directly involved with the conference and if the organisational procedure makes this necessary (organiser, conference centre, suppliers for the specialist exhibition). The law requires us to obtain your consent. If we are **not** given such consent, it will **not be possible** for you to register for the exhibition at the conference in question. With the signature of this stand space reservation form the undersigned declares that he/she gives permission for the personal information provided here in connection with the organisation of this conference to be recorded, saved, processed and disclosed to third parties, such as the organiser, in accordance with the above-mentioned requirements.

Order for stand space

Universität Hamburg Marketing GmbH
Attn: Alexandra Callenberg
Feldbrunnenstraße 9 / 20148 Hamburg

Tel.: +49 (0)40-42838-6702
Fax: +49 (0)40-42838-2011
E-mail: alexandra.callenberg@uni-hamburg.de

BINDING RESERVATION FOR STAND SPACE

- Please reserve exhibition space for a Basic Stand of 4 sqm for us at a price of **EUR 1.450** plus 19 % VAT.
- Please reserve exhibition space for a Premium Stand of 6 sqm for us at a price of **EUR 1.850** plus 19 % VAT.

Company Department

Street Post code / Town or city

Contact Position / function

Telephone / extension Fax

Internet Email

If the invoice address is different, please enter here:

Company Contact

Street Post code / town or city

Telephone Email

Date / place

Signature / Company stamp

For your information: This registration is regarded as binding, regardless of whether a stand area is available. With the exhibitor information you will be sent an invoice for the stand size you have ordered and other services, if applicable. UHHMG reserves the right to adapt the specified dimensions within a slight tolerance range due to local conditions. The General Terms and Conditions of Business of UHHMG apply.

Order for sponsoring opportunities

Universität Hamburg Marketing GmbH
 Attn.: Alexandra Callenberg
 Feldbrunnenstraße 9 / 20148 Hamburg

Tel.: +49 (0)40 428 38 – 6702

Fax: +49 (0) 40 428 38 2011

E-mail: alexandra.callenberg@uni-hamburg.de

Basic items: ads in the conference programme

	colour print
Cover page 2 or 3	<input type="checkbox"/> 1,300.00 €
Cover page 4	<input type="checkbox"/> 1,500.00 €
Inside page	<input type="checkbox"/> 910.00 €

Further advertising options

	Price
B 1 Prime sponsor	<input type="checkbox"/> 8,000.00 €
B 2 Sponsor of a Mini Symposium	<input type="checkbox"/> 5,000.00 €
B 3 Writing materials (to be supplied by sponsor)	<input type="checkbox"/> 1,500.00 €
B 4 Conference bags	<input type="checkbox"/> 3,500.00 €
B 5 Company brochure in the conference bag	<input type="checkbox"/> 1,500.00 €
B 6 Company cups	<input type="checkbox"/> 3,500.00 €
C 1 Sponsorship of the conference banquet	<input type="checkbox"/> 4,000.00 €
C 2 Sponsorship of the Icebreaker	<input type="checkbox"/> 5,000.00 €
C 3 Sponsorship of a lunchtime	<input type="checkbox"/> 2,000.00 €

Company

Department

Street

Post code / town or city

Contact

Position / function

Telephone / extension

Fax

Internet

Email

Date / place

Signature / company stamp

General terms and conditions of participation

Registration procedure

Registration must be carried out using the enclosed form. By registering the exhibitor acknowledges the Terms and Conditions of Participation. The reservation of a stand or the booking of a sponsoring opportunity may only be carried out in writing.

Allocation of a stand

Stands are allocated according to local conditions in the sequence in which the registrations are received. We do our best to accommodate special wishes. However we give no binding commitment in this respect. The allocation of the stand will be confirmed in writing. The exhibitor must reckon with changes and / or relocations in the situation of the stand during the course of the preparation time and while the exhibition is being constructed. This shall not give rise to any claims on the exhibitor's part.

Cancellation of the contract/withdrawal

Companies who have made a binding registration can only be released from the contract if the free stand space can be let to another party or if another exhibitor can be found. On the de-registration of a stand area a fee of 25 % of the space rental will be due in all cases.

Complaints

Complaints must be made immediately depending on what has been booked and by no later than the end of the event. Complaints that are made any later cannot be taken into account and will not give rise to any claims to reimbursement with regard to the stand rental and sponsoring items. Further claims for damages are excluded except in cases of wilful intent or gross negligence. Only German law shall apply and only the German text is authoritative.

Force majeure

The organiser of the exhibition has the right to cancel, postpone or shorten the exhibition for compelling reasons beyond the organiser's control or in the case of force majeure. If the event does not take place for the above-mentioned reasons, the organiser may retain up to 25 % of the space rental as general compensation for expenses. If the exhibitor has commissioned any special work involving additional costs, an additional reimbursement for expenses may also be charged.

Stand rental and terms of payment

The payment of the stand rental is the prerequisite and the condition for using the space. All invoices will be issued by Universität Hamburg Marketing GmbH. The stand order then becomes binding. Invoices are due for payment immediately after receipt without any deductions.

All additional items booked and special wishes will be invoiced promptly before or after the end of the exhibition. Notwithstanding this, every exhibitor may be charged a pro rata flat rate for the cleaning of the exhibition area and for electricity costs in accordance with the specified readings.

Construction and design of the stand

Exhibitors erect their own stands. On request rented stands will be erected. The uniform stand height depends on local conditions and guidelines. Neighbouring stands may not be hindered by structures and banners for your own advertising. Visible rear walls must generally be white.

Technical equipment

The general lighting and heating of the exhibition areas is guaranteed. All lamps and equipment to be connected must be indicated with the precise connected loads.

Official requirements

The exhibitor is responsible for complying with the local official requirements regarding fire protection, radiation protection and accident prevention. The internal rules and regulations in the exhibition building must be particularly observed by all exhibitors.

According to the guidelines of the Accident Prevention Working Group, exhibitors are under an obligation to exhibit only flawless and secured machinery, apparatus and other facilities which comply with the accident prevention regulations of the employers' liability insurance associations. The provisions of the "Act on Technical Working Equipment" of 24 June 1968, Federal Gazette B page 717, must be observed. The exhibitor is liable for all personal injury or damage to property caused by machinery, apparatus, equipment etc.

Liability and insurance

Neither the organiser of the conference nor the organiser of the specialist exhibition is liable in any way for damage and losses occurring to property brought along by exhibitors. The exhibitor is advised to insure the exhibition items against all risks that come into question.

Place of jurisdiction and place of performance

The sole place of performance for all obligations under the rental agreements and other agreements between Universität Hamburg Marketing GmbH and the exhibitors is Hamburg.